

SPONSORSHIP 2010



OUR HISTORY

We are Fort Wayne's only all-female, flat track roller derby league. With the resurgence of roller derby across the country, our goal was to create Indiana's first all-female roller derby league. The league was founded in October 2005 and has since grown from 5 skaters to 50. In 2007, we became proud members of the WFTDA (Women's Flat Track Derby Association) by meeting the qualifications and obtaining recommendations from well-established roller derby leagues across the nation.

Our first season began in May 2006 with two exhibition teams and generated enough excitement to create an all-star team, the Bomb Squad, to compete nationally in 2007. The Bomb Squad has since played other nationally ranked teams and has traveled as far as Denver and Philadelphia.

In 2009, we moved to the Allen County War Memorial Coliseum to make room for our increasing fan base. Average attendance for home bouts in 2009 was around 1000 fans. We are now considered the 4th franchise team at the Coliseum!

OUR MISSION

We encourage community involvement from all socio-economic groups in Fort Wayne and its surrounding communities. The league embodies the strength, courage, and vitality of Fort Wayne women but also serves to provide another form of semi-professional athletic entertainment to the Summit City. The skating program includes regular supervised training and instruction for 2 travel teams, The Bomb Squad and the SWAT team, comprised of a maximum of 20 skaters each. The Bomb Squad represents Fort Wayne in national competitions and is nationally ranked within the WFTDA.

Since May 2006, we have donated over \$40,000 to local women and children's charities. Some of the charities that have benefited include: Cancer Services of NE Indiana, Hoosier Burn Camp, Great Lakes Burn Camp, Charis House, Erin's House for Grieving Children, Sexual Assault and Treatment Center, SCAN, Easter Seals, Turnstone, Fort Wayne Women's Bureau, Black Pine Animal Park, and Habitat for Humanity's Women Build.

WHO ARE WE?

FWDG is a not-for-profit sports corporation that is owned and operated by its members. We are an all-volunteer organization that is fully funded by our skaters, sponsorships, and donations made by generous individuals and businesses in the NE Indiana community. We are working hard to bring full contact sporting action to our regional and national fans, as well as have it recognized

as a favorite local and national sport. Roller Derby is the fastest growing sport in the country and we are proud to be the first to bring it to Indiana. We work hard to give back to the community through fundraisers, donations, and other charity events and continue connecting with other local groups, bands, businesses, artists, and charities.

SPONSORSHIP AND YOU

Sponsoring the Fort Wayne Derby Girls is a great way to reach a wider audience that you might not normally have access to. Are you looking for a way to reward your employees with something new, fun, and exciting? Sponsorship of the FWDG provides valuable brand-building opportunities and promotional exposure to a wide range of audiences. The average attendance at bouts in 2009 was 1000 fans and our website averages over 600 hits per week. We also have over 2,000 friends on our Myspace page and send out bulletins weekly with upcoming events and information.

In addition to benefiting your company, you will be helping our league continue to obtain the things we need to keep our operation going through the 2010 season. Those things include rink space, bout production and equipment.

We do not like to think of our sponsorships as simply donations; we prefer to think of it as a partnership. While FWDG will benefit from your generosity, we want you to benefit as well. Partnering with us is a great way to gain media exposure. Our events and bouts are high profile and enjoy extensive media coverage. As a sponsor, your name will be attached to ours via bout programs, banners, and websites. We have put together different sponsorship packages and one is guaranteed to fit your business needs and if not, we can build a custom package for you.

Our 2009 season provided an abundance of HARD-HITTING ENTERTAINMENT and we look forward to partnering with you in 2010!

SPONSORSHIP LEVELS 2010

LEAD JAMMER

★★★★★★★★★★★★★★★★★★★★

\$1,000+

- Full-page advertisement in all 2010 bout programs
- Sponsor supplied 3 x 8 foot banner to be hung at 2009 Season at Memorial Coliseum
- Company announced throughout the bout
- Logo on bout posters and marketing materials
- Hand out flyers/info booth at bouts
- 6 Season tickets in special Sponsorship seating area
- Link/logo on FWDG website to your website
- League Photo
- Vendor Booth/Info Space 1-full table
- 4 FWDG t-shirts

JAMMER

★★★★★★★★★★★★★★★★★★★★

\$500+

- 1/2 page advertisement in all 2010 bout programs
- Sponsor supplied 3 x 8 foot banner to be hung at 2010 Season at Memorial Coliseum
- Company announced throughout the bout
- 4 Season tickets in special Sponsorship seating area
- Link/logo on FWDG website to your website
- League Photo
- 2 FWDG t-shirts

PIVOT

★★★★★★★★★★★★★★★★★★★★

\$250+

- 1/4 page advertisement in all 2010 bout programs
- Sponsor supplied 3 x 8 foot banner to be hung at 2010 Season at Memorial Coliseum
- Company announced throughout the bout
- 2 Season tickets in special Sponsorship seating area
- Link/logo on FWDG website to your website
- League Photo
- 2 FWDG t-shirts

BLOCKER

★★★★★★★★★★★★★★★★★★★★

\$100

- Business card sized ad in 2010 season programs

COMPANY NITE

Your company could be featured for a bout as our honorary guests!

- 100 tickets= \$500
- 75 tickets= \$325
- 50 tickets= \$250
- 25 tickets= \$125
- 10 tickets= \$50

VENDOR BOOTH SPACE SPONSOR

- 4 Bouts= \$150
- 3 Bouts= \$100
- 2 Bouts= \$75
- 1 Bout= \$50

PRIORITY PLACEMENT

For only \$100 in addition to sponsorship package have your banner (3x8) hung in a priority place for all fans to view.

- Penalty box area, Announcers Booth, Sound System Scaffolding Area, Door Entry, Skater entrance/exit Area

MAKE YOUR OWN PACKAGE

We will find a way to involve your company with our organization. If you feel our partnership could benefit in a way not outlined in any of our packages, please feel free to contact the Fort Wayne Derby Girls sponsorship committee to work with you and what you have to offer. We are more than willing to work out a special deal to benefit both parties!